

**VISION:** Healthy families living Christ-centered lives, practicing purity, pursuing and promoting the sanctity of human life

**MISSION:** Engaging in the lives of those facing the challenges of unexpected pregnancy by offering hope, sharing truth through ultrasound, options counseling, education, material aid, and God’s Word, equipping them to make life-affirming choices, and impacting our communities through sexual health education, mentoring fathers, abortion recovery programs

**VALUES:** Christ-centered Hope, Compassionate Care, Non-Judgmental Support, Truth, Accountability, Respect for Life

**CALLING and HISTORY** Deuteronomy 30:19 “...choose life so that you and your children may live...”  
Proverbs 24:11 “Rescue those being led away to death...”

- 1996-97 A Center of Hope CPC, Inc. began offering free pregnancy tests to Walton County residents
- 2005-06 God ordained a community meeting at Summit Baptist Church that resulted in the re-birth of PRCW
- 2007-10 Hired part-time paid staff positions, and began to offer Earn While You Learn program to clients
- 2011 WCHCFI grant and Knights of Columbus equipment donation; hired R.N. to perform ultrasound scans  
Opened Medical Clinic in Monroe
- 2013 Certified *IMPACT Walton* –medically cited sexual health/fetal development education –facilitators
- 2014 Offering *IMPACT Walton* to Christian Learning Center students, private school students, and youth groups
- 2015 Male Volunteer Fatherhood Facilitator began training male volunteers to mentor baby fathers

**MINISTRY MODEL**

- Our scope of information is based on truth about fetal development, abortion procedures and abortifacients, consultation of options and alternatives to abortion, healthy sexuality, pregnancy and birth, and God’s Word
- The ministry is served by over 30 active volunteers trained to engage with families facing the challenges of an unexpected pregnancy by modeling Christ’s Love and Value for all human LIFE
- We provide pregnancy testing, ultrasound, *Earn While You Learn* program for material aid, referrals for community support services and health care, adoption agency referrals, abstinence education and post-abortion care at no cost
- PRCW follows the ministry models of life-affirming organizations such as Heartbeat International, NIFLA- National Institute of Family and Life Associates, and Life Resources of Georgia
- We create community awareness through our two web-sites, Facebook page, billboard, speaking to churches, civic groups, youth groups, school counselors, Doctor’s offices, Health Department, student education and client referrals

**SUCCESS INDICATORS AND GROWTH STRATEGIES**

| <b>Success Indicators:</b>    | <b>2013</b> | <b>2014</b> | <b>2015</b> | <b>2016 (Projected)</b> |
|-------------------------------|-------------|-------------|-------------|-------------------------|
| Pregnancy Tests               | 90          | 117         | 141         | 200                     |
| Ultrasounds                   | 40          | 35          | 87          | 125                     |
| E.W.Y.L. classes attended     | 563         | 487         | 455         | 500                     |
| Abortion Recovery Support     | 3           | 2           | 1           | 25                      |
| IMPACT Walton                 |             | 200         | 175         | 500                     |
| Babies born                   | 35          | 37          | 30          | 50                      |
| Known changed abortion choice | 5           | 6           | 8           | 20                      |
| Known decisions for Christ    | 2           | 7           | 5           | 15                      |

(72% clients reported as already believers)

**Growth Strategies for 2016:**

- ❖ Increase new clients / **abortion-determined clients** by 2 per week through marketing strategies implemented 2016
- ❖ Increase client **baby Fathers** through **Family Hero Fatherhood** mentoring resulting in stronger families
- ❖ Educating students through “**Impact Walton**” curriculum – 3 public high schools, 2 Christian schools, CLC classes
- ❖ Increase local church relationships by 5 and assign church liaisons for supporting churches
- ❖ Increase **Board of Directors and Influencers** to broaden God’s vision to minister LIFE to Walton County families

**PRAYER STRATEGIES**

- The Director of Client Services and Nurse Manager for PRCW prays with each client advocate group before each session of ministry...and many times during the session.
- Prayer is offered to and with all clients before they leave their appointments. Prayer is ongoing for high-risk clients.
- The Board of Directors who govern PRCW operations are truly "gatekeepers" as they have each taken a different day of the week to pray for the ministry. BOD and Staff meet for prayer.
- Specific prayers are requested and offered up by PRCW Prayer Team.
- All Churches and Givers are asked to keep PRCW (all PRC's) on their prayer lists as PRCW prays for them.

**Medical Clinic Director      David Fields, M.D.**

| <b><u>BOARD OF DIRECTORS</u></b>   | <b><u>Advisory Council</u></b>   | <b><u>PRCW Staff</u></b>   |
|--|--|--|
| <b>Hugo Bryan-Porter, Chairman</b><br><b>Terry Queen, Vice Chairman</b><br><b>Mary LaMont, Secretary</b><br><b>Kecia Klob    Dr. Jeff Box</b><br><b>Mike Albright    Laura Hattaway</b><br><b><u>BOARD OF INFLUENCERS</u></b><br><b>Matt and Suzanne Cobb</b><br><b>Carl Cucuzza    Ken Strickland</b> | <b>Tim Klob, Attorney at Law</b><br><b>Alan Bradford, Tax Specialist</b><br><b>Stephen Brantley, M.D., Radiologist</b><br><br><b>Ed Voorhees, Fatherhood Facilitator</b> | <b>Yvonne Genest , Executive Director</b><br><b>Sue Crone, Director Client Services</b><br><b>Julie Wooten, Admin. Assistant</b><br><b>Lana Duffell, Corp. Dev. Consultant</b><br><b>Lora Petersheim, RN Nurse Manager</b><br><b>Beth Riescher, RN Sonographer</b> |

**FUNDING PLAN**

|                     | <b>2013</b>      | <b>2014</b>      | <b>2015</b>      | <b>2016</b>      |
|---------------------|------------------|------------------|------------------|------------------|
| <b>Total Income</b> | <b>\$193,000</b> | <b>\$173,000</b> | <b>\$203,000</b> | <b>\$231,000</b> |

- ✓ **100% of the Board is financially investing in PRCW and expanding funding support through church, individual and business relationships, as well as planning and serving at all fundraising events**
- ✓ **The ED's goal is to spend 35% of work hours in 2016 developing church, corporate, and individual givers**
- ✓ **Baby Bottle Boomerang fundraiser goal is 20% of budget (\$45,000)-goal to increase by 5 churches**
- ✓ **2016 Fundraising Gala, 4/28, Engine Room @ Monroe Cotton Mills, Goal: \$75,000**
- ✓ **Increase monthly church giving to \$3000/mo; individual giving to \$2500/mo; corporate giving to \$500/mo**

**2015 RESULTS**

5 decisions to follow Christ  
 8 abortion-minded clients chose life after being introduced to their baby in ultrasound  
 30 named babies born to abortion-vulnerable families  
 283 at-risk families were served by PRCW services at no cost to them (Mom + baby)  
 455 E.W.Y.L. lessons completed in parenting, spiritual growth, sexual integrity, prenatal, life skills

**CURRENT NEEDS**

**VOLUNTEERS FOR ALL PRCW PROGRAMS – 4 hour sessions Monday/Tues/Thursday/Friday**

- \$5,000 to recruit and train 15 more volunteers to serve the **increase of 100 clients in 2016**
- \$13,245 to cover costs to gain accreditation through Accreditation Association for Ambulatory Health Care
- \$15,000 to provide training facilitators and materials for **IMPACT Walton** curriculum to 13 public schools, 4 Christian schools, and 2 private schools **reaching over 15,000 students** over the next 5 years
- \$18,000 to fund association with Georgia network of PRC/PMCs including SEO optimized client web-site to increase abortion-determined clients resulting in **25 more babies being saved** in 2016
- \$20,000 to fund salary of Director of Operations to free up staff time to **increase ministry to clients/givers by 25%**