

**VISION:** Healthy families living Christ-centered lives, practicing purity, pursuing and promoting the sanctity of human life

**MISSION:** Engaging in the lives of those facing the challenges of unexpected pregnancy by offering hope, sharing truth through ultrasound, options counseling, education, material aid, and God's Word, equipping them to make life-affirming choices, and impacting our communities through sexual health education, mentoring fathers, and post-abortion programs

**VALUES:** Christ-centered Hope, Compassionate Care, Non-judgmental Support, Truth, Accountability, Respect for Life

### CALLING and HISTORY

Deuteronomy 30:19 "...choose life so that you and your children may live..."

Proverbs 24:11 "Rescue those being led away to death..."

- 1997 A Center of Hope CPC, Inc. began offering free pregnancy tests to Walton County residents
- 2004 Due to lack of volunteers and funds the ministry was failing and faced possible closing
- 2005-2006 God ordained a community meeting at Summit Baptist Church that resulted in the re-birth of PRCW
- 2007-10 Hired 2 paid staff positions, and began to offer Earn While You Learn program to clients
- 2011 Received \$20,000 grant from Walton County Healthcare Foundation and Ultrasound was donated
- 2011-Fall Hired Nurse Manager to begin performing ultrasound 2 days a week at Monroe location
- 2012-2013 Training to educate students through "IMPACT Walton" sexual health/fetal development curriculum
- 2013 Hired contractor to administer "IMPACT Walton" program to 15,000+ students

### MINISTRY MODEL

- Our scope of information is based on truth about fetal development, abortion procedures and abortifacients, consultation of options and alternatives to abortion, healthy sexuality, pregnancy and birth, and God's Word
- The ministry is served by over 30 active volunteers who are trained to engage with families facing the challenges of an unexpected pregnancy by modeling Christ's Love and Value for all human LIFE
- We provide pregnancy testing, ultrasound, Earn While You Learn program for material aid, referrals for community support services and health care, adoption agency referrals, abstinence education and post-abortion care at no cost
- PRCW follows the ministry models of life-affirming organizations such as Heartbeat International, CareNet, National Institute of Family and Life Associates, and Life Resources of Georgia
- We create community awareness through our two web-sites, Facebook page, speaking to churches and women's ministries, school counselors, Doctor's offices, Health Department, student education and client referrals

### SUCCESS INDICATORS AND GROWTH STRATEGIES

Success Indicators:	2010	2011	2012	2013	(Projected) 2014
Positive Pregnancy Tests	63	44	49	90	150
Ultrasounds		6	26	40	100
E.W.Y.L. classes attended	241	341	282	563	650
Post-Abortion Support	5	13	16	3	40
IMPACT Walton				50	3000
Babies born				35	75
Known changed abortion choice	4	4	5	5	35
Known decisions for Christ	4	6	1	2	25

(72% clients reported as already believers)

#### Growth Strategies for 2014:

- ❖ Increase new clients by 132% (5 new clients per week) through marketing resulting in 25 babies being saved
- ❖ Developing plan for men Volunteers to mentor baby fathers through E.W.Y.L. resulting in stronger families
- ❖ Reach public, private, CLC and home school students through "Impact Walton" curriculum beginning fall 2013
- ❖ Increase church relationships by 10 and assign church liaisons for supporting churches
- ❖ Increase to Board of Directors and Influencers to broaden God's vision to minister LIFE to Walton County families

### PRAYER STRATEGIES

- The Director of Client Services and Nurse Manager for PRCW prays with each client advocate group before each session of ministry...and many times during the session.
- Prayer is offered to and with all clients before they leave their appointments. Prayer is ongoing for high-risk clients.
- The Board of Directors who govern PRCW operations are truly “gatekeepers” as they have each taken a different day of the week to pray for the ministry. Prayer teams are enacted for special needs.
- All Churches and Givers are asked to keep PRCW (all PRC’s) on their prayer lists, and PRCW team prays for them.
- New Prayer Plan put into place for 2014: Once a month phone call prayer meeting with PRCW Prayer Team

Medical Clinic Director      **David Fields, M.D.**

<p><b><u>BOARD OF DIRECTORS</u></b>  <b>Mary Madani, Chairperson</b>  <b>Rev. Dan McCance, Secretary</b>  <b>Carol Jelke RN, BBA, Treasurer</b>  <b>Jeff Foster, Attorney at Law</b>  <b>Rev. Hugo Bryan-Porter</b>  <b>Terry Queen, Retired</b>  <b>Manufacturing Manager</b></p>	<p><b><u>Advisory Council</u></b>  <b>Foster and Hanks, Attorneys at Law</b>  <b>Carl “Butch” Butcher, Church Planter</b>  <b>Alan Bradford, Accountant</b>  <b>Lynda Gilbert, Business Owner</b>  <b>Jose Porquez, M.D.</b>  <b>Stephen Brantley, M.D.</b></p>	<p><b><u>PRCW Staff</u></b>  <b>Yvonne Genest ,</b>  <b>Executive Director</b>   <b>Karen Roberts,</b>  <b>Director of Client Services</b>   <b>Miriam Nelson,</b>  <b>Nurse Manager</b></p>
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### FUNDING PLAN

	2010	2011	2012	2013	2014
<b>Total Income</b>	<b>\$75,000</b>	<b>\$118,115</b>	<b>\$134,000</b>	<b>\$193,000</b>	<b>\$265,000</b>

- ✓ **100% of the Board is financially investing in PRCW and expanding funding support through church, individual and business relationships, as well as planning and serving at all fundraising events**
- ✓ **The ED’s goal is to spend 40% of her time in 2014 developing church, corporate, and individual givers**
- ✓ **Baby Bottle Boomerang fundraiser goal is 15% of budget (\$38,000)-increase by 5 churches**
- ✓ **5K Run in Fall 2014 goal is \$7,000; 2014 Fundraising Gala, May 1, Monroe Cotton Mills, goal \$85,000**
- ✓ **Increase monthly church giving to \$3200/mo. and individual giving to \$3300/mo.**

### 2013 RESULTS

- 2 decisions to follow Christ
- 5 abortion-minded clients chose life after being introduced to their baby in ultrasound
- 35 named babies born to abortion-vulnerable families
- 190 at-risk families were served by PRCW services at no cost to them
- 563 E.W.Y.L. lessons completed by clients on parenting, spiritual growth, sexual integrity, prenatal, life skills

### CURRENT NEEDS

- \$5,000 to recruit and train 15 more volunteers to serve the **increase of 150 clients in 2014**
- \$500 to recruit and train 5 men volunteers to mentor baby fathers through E.W.Y.L. – **3 baby fathers enrolled**
- \$60,000 to provide training facilitators and materials for IMPACT Walton curriculum to 13 public schools, 4 Christian schools, and 2 private schools **reaching over 15,000 students** over the next 5 years (pending grant application)
- \$14,000 to provide marketing strategies to increase clients resulting in **25 more babies being saved**
- \$20,000 to fund salary of Director of Operations to free up staff time to **increase ministry to clients/givers by 25%**