

VISION: Healthy families living Christ-centered lives, practicing purity, pursuing and promoting the sanctity of human life

MISSION: Women’s Health and Wellness Clinic of Walton is a ministry dedicated to communicating truth to abortion-vulnerable women and families, offering compassionate care by providing life-affirming resources.

VALUES: Christ-centered Hope, Compassionate Care, Grace and Truth, Accountability, Respect for Life, Thriving Families

CALLING and HISTORY

Deuteronomy 30:19 “...choose life so that you and your children may live...”

Proverbs 24:11 “Rescue those being led away to death...”

- 1996-97 **A Center of Hope CPC, Inc.** (our legal name) began offering free pregnancy tests to Walton County residents
- 2005-06 God ordained a community meeting at Summit Baptist Church that resulted in the re-birth of the ministry
- 2007-10 Hired part-time paid staff positions, and began to offer Earn While You Learn program to patients
- 2011 WCHCFI grant and Knights of Columbus funding for medical office and ultrasound equipment; R.N. hired to perform scans at no charge; opened Medical Clinic in Monroe; d/b/a **Pregnancy Resource Center of Walton**
- 2014 Offering *IMPACT Walton* sexual health/fetal development classes to CLC students and youth groups
- 2015 Male Volunteer Fatherhood Facilitator began training male volunteers to mentor baby fathers
- 2017 Expansion of medical services includes STI Testing and Treatment at minimal lab fee cost/or no charge; moved to larger medical facility on Alcovy Street in Monroe d/b/a **Women’s Health and Wellness Clinic of Walton**

MINISTRY MODEL

- Our scope of information is based on truth about fetal development, abortion procedures and abortifacients, consultation for options and alternatives to abortion, healthy sexuality, pregnancy and birth, and God’s Word
- The ministry is served by over 30 active volunteers trained to engage with families facing the challenges of an unexpected pregnancy by modeling Christ’s Love and Value for all human LIFE
- We provide medical services, i.e. pregnancy testing, ultrasound imagery, STI testing and treatment*, *Earn While You Learn* education program for support services, church, health care and adoption agency referrals, abstinence education and abortion recovery care at no charge *at half-price minimal lab fee - \$10
- PRCW follows the ministry models of life-affirming organizations such as Heartbeat International, NIFLA- National Institute of Family and Life Associates, and Life Resources of Georgia
- We create community awareness through our two web-sites, Facebook page, advertising, speaking to churches, civic groups, youth groups, school counselors, Doctor’s offices, Health Department, student education and patient referrals

SUCCESS INDICATORS AND GROWTH STRATEGIES

Success Indicators:	2015	2016	2017
Pregnancy Test Patients	141	161	177
Ultrasound scans performed	87	121	129
Dads/Moms earned material aid	455	608	633
Baby Father classes attended			37
IMPACT Walton students – sexual health education	175	125	Updating program
Known changed abortion choice	8	11	31
Known decisions for Christ	5	6	14

(72% patients reported as already believers)

Growth Strategies for 2017-2018:

- ❖ Increase new patients / **abortion-determined patients** through intentional marketing implemented 2017
- ❖ Increase wellness in **women and men** through urinalysis STI Testing/Treatment
- ❖ Increase patient **baby Fathers** through **Family Hero Fatherhood** mentoring resulting in stronger families
- ❖ Educating students through “**Impact Walton**” curriculum – 2 public high schools, 1 Christian schools, CLC classes
- ❖ Increase local church relationships by 5 and assign church liaisons for supporting churches
- ❖ Increase **Board of Influencers** to broaden God’s vision to minister LIFE to Walton County families

PRAYER STRATEGIES

- *The Patient Services Manager and Nurse Manager for PRCW prays with each client advocate group before each session of ministry...and many times during the session.*
- *Prayer is offered to and with all patients before they leave their appointments. Prayer is ongoing for high-risk patients.*
- *The Board of Directors who govern PRCW operations are truly "gatekeepers" as they have each taken a different day of the week to pray for the ministry. BOD and Staff meet for prayer.*
- *Specific prayers are requested and offered up by PRCW Prayer Team.*
- *All Churches and Givers are asked to keep PRCW (all PRC's) on their prayer lists and PRCW prays for them.*

Medical Director David Fields, M.D.

<p style="text-align: center;"><u>BOARD OF DIRECTORS</u> Kecia Klob, Chairperson Terry Queen, Vice Chairman Mike Albright, Treasurer Mary LaMont, Secretary Pastor Jeff Box Laura Hattaway Alecia Cash, CNM</p> <p style="text-align: center;"><u>BOARD OF INFLUENCERS</u> Matt and Suzanne Cobb</p>	<p style="text-align: center;"><u>Advisory Council</u></p> <p style="text-align: center;">Tim Klob, Attorney at Law Alan Bradford, Tax Specialist Stephen Brantley, M.D.</p> <p style="text-align: center;">Ed Voorhees, Fatherhood Facilitator</p>	<p style="text-align: center;"><u>PRCW Staff</u></p> <p>Yvonne Genest , Executive Director Carol Fairman, Asst. Executive Dir. Sue Crone, Patient Services Mgr. Julie Wooten, Donor Care Manager Lora Petersheim, RN Nurse Manager Beth Riescher, RN Sonographer Mary LaMont, Impact Walton <p style="text-align: center;">Facilitator</p> Debbie Yates, Bookkeeper</p>
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FUNDING PLAN

	2014	2015	2016	2017	2018 projected
Total Income	\$173,000	\$203,000	\$231,000	\$211,000	\$243,000

- ✓ **100% of the Board is financially investing in PRCW and expanding funding support through church, individual and business relationships, as well as planning and serving at all fundraising events**
- ✓ **The ED's goal is to spend 35% of work hours in 2017 developing church, corporate, and individual givers**
- ✓ **Baby Bottle Boomerang fundraiser campaigns results: \$29,749.00**
- ✓ **2017 Fundraising Gala, 5/4, Engine Room @ Monroe Cotton Mills, Results: \$80,000**
- ✓ **Increase monthly church giving to \$3000/mo; individual giving to \$2500/mo; corporate giving to \$500/mo**

2017 RESULTS

14 decisions to follow Christ (includes 10 students)
31 known abortion-minded patients chose life after being introduced to their baby in ultrasound; 110 known patients intended to carry babies to term
38 named babies born to abortion-vulnerable families
312 at-risk families were served by PRCW services at no cost to them (Mom + baby)
608 E.W.Y.L. lessons completed in parenting, spiritual growth, sexual integrity, prenatal, life skills

CURRENT NEEDS

VOLUNTEERS FOR ALL PRCW PROGRAMS – 4 hour sessions Monday/Tues/Thursday/Friday

- \$5,000 to recruit and train 15 more volunteers to serve the **increase of 100 clients in 2018**
- \$15,000 to provide training facilitators and materials for **IMPACT Walton** curriculum to 4 Christian schools, and 3 private and Social Circle City schools **reaching over 15,000 students** over the next 5 years
- \$5,000 to continue the **SILVER RING THING** purity event for students and their parents –over 200 students 2017 – **ten STUDENTS SAVED AT 2017 event!**
- \$10,000 to implement planned marketing strategies to reach abortion-determined clients resulting in **25 more babies being saved** in 2018