

VISION: Healthy families living Christ-centered lives, practicing purity, pursuing and promoting the sanctity of human life

MISSION: Engaging in the lives of those facing the challenges of unexpected pregnancy by offering hope, sharing truth through ultrasound, options counseling, education, material aid, and God’s Word, equipping them to make life-affirming choices, and impacting our communities through sexual health education, mentoring fathers, and post-abortion programs

VALUES: Christ-centered Hope, Compassionate Care, Non-judgmental Support, Truth, Accountability, Respect for Life

CALLING and HISTORY

Deuteronomy 30:19 “...choose life so that you and your children may live...”
Proverbs 24:11 “Rescue those being led away to death...”

- 1997 A Center of Hope CPC, Inc. began offering free pregnancy tests to Walton County residents
- 2004 Due to lack of volunteers and funds the ministry was failing and faced possible closing
- 2005-2006 God ordained a community meeting at Summit Baptist Church that resulted in the re-birth of PRCW
- 2007-10 Hired 2 paid staff positions, and began to offer Earn While You Learn program to clients
- 2011 Received \$20,000 grant from Walton County Healthcare Foundation and Ultrasound was donated
- 2011-Fall Hired Nurse Manager to begin performing ultrasound 2 days a week at Monroe location
- 2012 Training to educate students through “BE THERE” sexual health/fetal development curriculum

MINISTRY MODEL

- Our scope of information is based on truth about fetal development, abortion procedures and abortifacients, consultation of options and alternatives to abortion, healthy sexuality, pregnancy and birth, and God’s Word
- The ministry is served by over 30 active volunteers who are trained to engage with families facing the challenges of an unexpected pregnancy by modeling Christ’s Love and Value for all human LIFE
- We provide pregnancy testing, ultrasound, Earn While You Learn program for material aid, referrals for community support services and health care, adoption agency referrals, abstinence education and post-abortion care at no cost
- PRCW follows the ministry models of life-affirming organizations such as Heartbeat International, CareNet, National Institute of Family and Life Associates, and Life Resources of Georgia
- We create community awareness through our two web-sites, Facebook page, speaking to churches and women’s ministries, school counselors, Doctor’s offices, Health Department, student education and client referrals

SUCCESS INDICATORS AND GROWTH STRATEGIES

Success Indicators:	2010	2011	2012	2013	2014
Positive Pregnancy Tests	63	44	49	100	150
Ultrasounds	6	26	61	80	100
E.W.Y.L. classes attended	241	341	282	375	425
Post-Abortion Support	5	13	16	25	40
Abstinence Counseling	14	24	26	45	100
Known changed abortion choice	4	4	5	25	35
Known decisions for Christ	4	6	1	10	25

(48.5% clients reported as already believers)

Growth Strategies for 2013-2014:

- ❖ Increase new clients by 132% (5 new clients per week) through marketing resulting in 25 babies being saved
- ❖ Developing plan for men Volunteers to mentor baby fathers through E.W.Y.L. resulting in stronger families
- ❖ Expand services through partnership with Faith In Serving Humanity Medical Clinic to perform STD testing
- ❖ Reach 3 middle schools and 2 high schools in Walton County through “Be There” curriculum beginning fall 2013
- ❖ Increase church relationships by 10 and assign church liaisons for supporting churches
- ❖ Increasing Board of Directors to broaden God’s vision to minister LIFE to Walton County families

PRAYER STRATEGIES

- The Director of Client Services and Nurse Manager for PRCW prays with each client advocate group before each session of ministry...and many times during the session.
- Prayer is offered to and with all clients before they leave their appointments.
- The Board of Directors who govern PRCW operations are truly “gatekeepers” as they have each taken a different day of the week to pray for the ministry.
- All Churches and Givers are asked to keep PRCW (all PRC’s) on their prayer lists, and PRCW team prays for them.
- Community prayer held quarterly to pray for clients, volunteers, ministry partners and to end abortion in America and all over the world.

Medical Clinic Director **David Fields, M.D.**

<p><u>BOARD OF DIRECTORS</u> Mary Madani, Chairperson Rev. Dan McCance, Secretary Carol Jelke RN, BBA, Treasurer Jeff Foster, Attorney at Law Terry Queen, Retired Businessman Rev. Hugo Bryan-Porter</p>	<p><u>Advisory Council</u> Erik Olson, The Olson Law Firm, ADF Carl “Butch” Butcher, Church Planter Alan Bradford, Accountant Lynda Gilbert, Business Owner Jose Porquez, M.D. Stephen Brantley, M.D.</p>	<p><u>PRCW Staff</u> Yvonne Genest , Executive Director Karen Roberts, Director of Client Services Miriam Nelson, Nurse Manager</p>
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FUNDING PLAN

	2010	2011	2012	2013	2014
Total Income	\$75,000	\$118,115	\$134,000	\$193,000	\$252,000

- ✓ **100% of the Board is financially investing in PRCW and expanding funding support through church, individual and business relationships, as well as planning and serving at all fundraising events**
- ✓ **The ED’s goal is to spend 40% of her time in 2013 developing church and individual donor relationships**
- ✓ **Baby Bottle Boomerang fundraiser accounts for 20% of funding. PRCW’s goal is to increase to 30% (57,900)**
- ✓ **Inaugural 5K Run in 2013 goal is \$5,000 – 2013 Annual Fundraising Gala goal \$60,000**
- ✓ **Increase monthly church giving to \$5000/mo. and individual giving to \$3000/mo.**

2012 RESULTS

- 1 salvation at the center
- 121 at risk families were served by PRCW services at no cost to them
- 4 adoption referrals requested by abortion-vulnerable clients
- 5 abortion-minded clients chose life after being introduced to their baby in ultrasound
- 241 E.W.Y.L. lessons completed by clients on parenting, spiritual growth, sexual integrity, prenatal, life skills

CURRENT NEEDS

- \$12,000 to provide STD testing resources resulting in **healthier Walton County families**
- \$5,000 to recruit and train 15 more volunteers to serve the **increase of 132 clients in 2013**
- \$2,500 to recruit and train 8 men volunteers to mentor baby fathers through E.W.Y.L. – **3 baby fathers enrolled**
- \$10,000 to provide training facilitators and materials for 5 public schools, 4 Christian schools, and 2 private schools **reaching over 10,000 students** over the next 5 years
- \$14,000 to provide marketing strategies to increase clients resulting in **25 more babies being saved**